Analytic Knowledge Discovery Models

for Information Retrieval and Text Summarization

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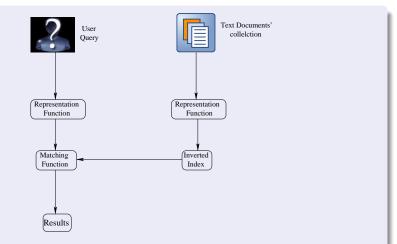


Outline

- **1** Ad-Hoc Information Retrieval
- 2 Text Summarization
- 3 Research Problems
- 4 Query Representation Model
- 3 Neighborhood Based Document Smoothing Model
- 6 A Context Based Word Indexing Model
 - 7 Results

8 Conclusions

Ad-Hoc Information Retrieval



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An Ad-Hoc Information Retrieval System

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Analytic Knowledge Discovery Models

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Information Retrieval: Datasets and Evaluation Criteria

TREC Dataset: Dataset used in Text REtrieval Conferences

- 741,686 documents, query topics 101-150 (TREC-2) and 151-200 (TREC-3).
- 524,000 documents, query topics 351-400 (TREC-7).
- Query example: Topic 169: cost of garbage trash removal.

Evaluation Criteria

• Precision at various points are computed. P5 =

$$\left(P5 = \frac{N_{Rel}(5)}{5}\right)$$

- *N_{Rel}(x)*: Number of relevant documents in the top *x* documents returned by the system.
- Mean Averaged Precision (MAP) is the mean of the precision value at all recall points.
- Student's t-test is used to compare if the difference in results is statistically significant. (* : *p* < 0.05, ** : *p* < 0.01)

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Most Widely Used Approaches:

- Keyword based indexing to represent a document and a query
- Similarity measures such as Cosine similarity for relevance measures
- Precision and Recall measures for system evaluation

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• Term frequency (*f_{ij}*): How many times a term appear in a document?

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- P1 = 1.0, P2 = 0.5, MAP = 1.0

Text Summarization

Why Text Summarization?

- Information Retrieval gives a list of documents, assumed to be relevant to the user query.
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Genres of Summary

- Extract vs. Abstract
 - ...lists fragments of text vs. re-phrases content coherently.
- Single document v/s Multi-document ... based on one text vs. fuses together many texts.
- Generic v/s Query-oriented
 - ... provides author's view vs. reflects user's interest.

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Text Summarization

Generic Single document Extractive Summary

- Document is indexed along the same lines as for Information Retrieval.
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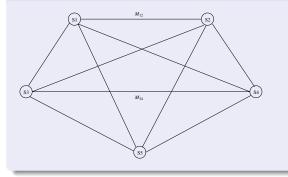
Evaluation Criteria

- DUC datasets: Various news articles used in Document Understanding Conferences.
- Manually created summaries are provided for each document.
- System generated summary is compared to the manually created summary.
- ROGUE toolkit is used for the evaluation.

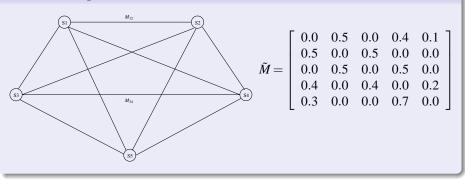
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$$\left(ROGUE - N = \frac{\sum_{S \in \{RefSum\}} \sum_{n-gram \in S} Count_{match}(n-gram)}{\sum_{S \in \{RefSum\}} \sum_{n-gram \in S} Count(n-gram)} \right)$$



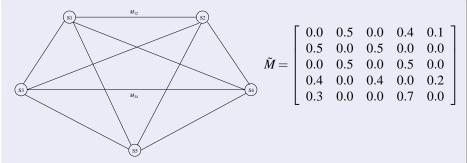
Sentence Graph



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Solving using Page-Rank based algorithm iteratively for sentence centrality vector I:

$$I_j = \mu \cdot \sum_{\forall k \neq j} I_k \cdot \tilde{M}_{j,k} + \frac{1 - \mu}{|S|}$$

$$I = \begin{bmatrix} 0.22 & 0.18 & 0.2 & 0.3 & 0.1 \end{bmatrix}$$

Term Mismatch

- Stems from the word independence assumption
- User query: insurance cover which pays for long term care.
- A relevant document may contain terms different from the actual user query.
- Some relevant words concerning this query: {*medicare*, *premiums*, *insurers*}

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Existing Solutions

- Manually constructed ontologies such as Wordnet
- Relevance feedback
- Co-occurrence models such as mutual information

Research Problems

Context Independent Word Indexing

Information Retrieval

- $D_1 = \{$ robot, healthcare, mobile, autonomous, research $\}$
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Sentence Extraction

- D_1 : $S_{11} = \{\text{started, career, engineering}\}$
 - : $S_{12} = \{$ shifted, engineering, humanities $\}$
- D_2 : $S_{21} = \{$ engineering, application, scientific, principles $\}$
 - : $S_{22} = \{$ engineering, design, build, machines $\}$

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Existing Solutions

- Document Clustering
- Latent Semantic Analysis

Knowledge Discovery: A Potential solution

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Knowledge Discovery: A Potential solution

Distributional Hypothesis

"You know a word by the company it keeps." (Firth, 1957)

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"Words that occur in the same contexts tend to have similar meanings." (Zellig Harris, 1968)

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My Approach: Specific Objectives

- Using distributional hypothesis to analyze the research problems from a theoretical perspective.
- To empirically evaluate the proposed analytic knowledge discovery models with respect to the existing approaches.

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Compositional Model

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 \rightarrow Combined effect of all query terms is used to avoid 'polysemy': {mouse, wireless} can disambiguate the two usages of mouse.

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The only query expansion model with a relevance based justification.

TREC Topic 104: catastrophic health insurance

Query Representation: surtax:1.0 hcfa:0.97 medicare:0.93 hmos:0.83 medicaid:0.8 hmo:0.78 beneficiaries:0.75 ambulatory:0.72 premiums:0.72 hospitalization:0.71 hhs:0.7 reimbursable:0.7 deductible:0.69

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- Specific domain terms: **HCFA** (Health Care Financing Administration), **HMO** (Health Maintenance Organization), **HHS** (Health and Human Services)

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TREC Topic 355: ocean remote sensing

Query Representation: radiometer:1.0 landsat:0.97 ionosphere:0.94 cnes:0.84 altimeter:0.83 nasda:0.81 meterology:0.81 cartography:0.78 geostationary:0.78 doppler:0.78 oceanographic:0.76

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- Broad expansion terms: radiometer, landsat, ionosphere ...
- Specific domain terms: CNES (Centre National dÉtudes Spatiales) and NASDA (National Space Development Agency of Japan)

Neighborhood Based Document Smoothing (NBDS) Model

Context Sensitive Document Indexing

- $D_1 = \{$ **robot**, healthcare, mobile, autonomous, research $\}$
- $D_2 = \{$ fifa, soccer, germany, played, **robot** $\}$
 - Content-carrying (Topical) terms should be given higher weights than the background terms.
 - Topical terms are supposed to have higher association with each other, when computed on a large corpora.

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$$(t_{ij}^N = \beta t_{ij} + \gamma \sum_k (A_{jk} t_{ik}))$$
: Proposed model to redistribute the indexing weights.

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NBDS Model: Main Features

- The model does not cause any extra computational burden at run-time.
- The only model which provides a mathematical framework with a relevance-based justification.

A Context Based Word Indexing Model for Text summarization

Bernoulli model of co-occurrence for lexical association

- Consider the distribution of terms t_i and t_j in a corpus of N documents.
- N_i , N_j : Number of documents in which t_i and t_j occur respectively.
- N_{ij} : Number of documents in which t_i and t_j co-occur.
- Probability p_i of the term t_i appearing in an arbitrary document: $\left(p_i = \frac{N_i}{N}\right)$
- Term t_i occurs in N_{ij} documents out of these N_j documents and does not occur in N_j - N_{ij} documents.
- Using Bernoulli distribution: $p(N_{ij}) = {N_j \choose N_{ij}} p_i^{N_{ij}} q_i^{N_j N_{ij}}$
- Using Shannon's self-information notion: $\left[Inf(N_{ij}) = -log_2(p(N_{ij}))\right]$
- Stirling's approximation: $\left(n! = \sqrt{2\pi n} \left(\frac{n}{e}\right)^n\right)$
- $Inf(N_{ij})$ is used to modify the indexing weights iteratively.

Comparison of Query Representation over the Language Model

Dataset		LM	CQE	MCTM	QR (Improvements %)
TREC-2	MAP	0.183	0.192	0.185	0.203 (+10.9**,+5.7,+9.7*)
	P30	0.386	0.393	0.392	0.415 (+7.5,+5.6,+5.9)
TREC-7	MAP	0.179	0.184	0.184	0.2 (+11.7**,+8.7**,+8.7*)
	P30	0.289	0.284	0.291	0.315 (+9.0**,+10.9*,+8.2*)

Comparison of NBDS Model applied to the Language model

Dataset		LM	LM+NBDS	Improvement (%)
TREC 2	MAP	0.183	0.199	+8.7**
	P10	0.448	0.462	+3.1
TREC 3	MAP	0.197	0.212	+7.6**
	P10	0.474	0.53	+11.8**

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Sentence Extraction Experiments

Custom	DU	C01	DUC02	
System	ROGUE-1	ROGUE-2	ROGUE-1	ROGUE-2
IntraLink	0.439	0.172	0.45	0.19
IntraLink+bern	0.447	0.184	0.461	0.202
UniformLink	0.438	0.173	0.458	0.199
UniformLink+bern	0.443	0.183	0.462	0.205

- The problems of 'term mismatch' and 'context independent document indexing' have been addressed using distributional hypothesis.
- A proper mathematical framework has been provided to the query expansion and document smoothing techniques.
- The proposed knowledge discovery models have been shown to perform significantly superior to the traditional retrieval frameworks.
- Being developed in the generalized retrieval framework, these models are applicable to all of the retrieval frameworks.
- The proposed models for document smoothing do not cause any extra computational burden at run-time.

Publications

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